

# **About Creative Craft**

The Creative team features an incredible array of experienced, fearless, smart visionaries, capable in all media and technologies, and united by a common goal: to build brands that solve a human need. It requires hard work, a healthy dose of imagination, and a passion for craft to make work that stands out in the world. We've got super-smart, friendly, and caring people who put their hearts and souls into the clever work that they create for our clients in order to deliver thoughtful creative messaging to the patients they serve. And the best part? We have a ton of fun while doing it.

## Position

Title Senior Digital Designer

# **Role Summary and Expectations**

### **Role Description**

As a Senior Digital Designer your focus will be on being an original thinker and superior digital craftsperson that knows how to explore but stay true to the brand you're representing. While no day is ever the same, you can expect to always be working closely with your Art Director and fellow Designers, as well as our team of Writers and UXers. You'll be taking creative concepts and translating them into beautiful and engaging visual designs. We're looking for a designer who is highly creative, curious, with great attention to detail and brand standards. And finally, you're a problem solver and collaborator who is passionate about creating impeccable designs every time.

If designing for online channels is where you're most happy, this might be the role for you.

### **Key Requirements**

- Minimum of 7 years' experience, agency experience is ideal
- Deep focus on digital design including but not limited to Responsive Design, Web and Mobile
- Strong design portfolio is a must
- Advanced skills in Adobe Photoshop, InDesign and Illustrator
- Experience with HTML and CSS is ideal
- Collaborative spirit is a must
- Excellent communications skills, client-facing ready